

Green living

WITH MAXIMUM CONVENIENCE



benholm
GROUP

Self-watering technique

This features an intelligent self-watering system that improves plant growth and saves time and effort in everyday life. A capillary mat ensures that the soil is constantly hydrated and prevents plants from drying out. All you need to do is water 1-3 times a month. This allows you to carry on with your busy life and still enjoy healthy, green plants in your home.



PLANT

Plant the plant directly into the top container of the capillary mat. The first time you water the plant, water it from the top.



WATER

Remove the magnetic wood lamella by the logo. Fill the bottom container with water. The capillary mat will absorb the water and adjust the watering based on the soil's moisture level.



ENJOY

When the bottom container of water is empty, refill it. Enjoy the benefits of your unique self-watering system.



If you would like to know more about how our self-watering system works, please do not hesitate to contact us



A GREENER TOMORROW

Sustainable actions

SQUARELY COPENHAGEN works based on eco-design principles and a circular strategy wheel: Starting from reused material sourcing as the design inspiration, sustainable manufacturing, easy care, upgrade, easy repair and maintenance, leading to possibilities of repurposing and easy disassembly, and potential recovery.



REDUCE WASTE

Our planters are made from surplus high-quality wood sourced from other FSC certified productions



RECYCLED PLASTIC

The modules for our self-watering system are made of recycled plastic



CHEMICAL-FREE OILS

To ensure durability, we use only chemical-free oils for the treatment of our products

BOOST YOUR WELL-BEING

Plants add more than just an aesthetic feature to your interior. Studies show that plants and flora, in addition to oxygenating the air, improve satisfaction levels and may increase productivity by up to 15%.

IMPROVE YOUR AIR QUALITY

Plants in the home help to balance humidity, airborne dust levels, and reduce the presence of pollutants. Plants play a vital role in creating a comfortable and calm environment suitable for movement, work and relaxation.



MODULARITY

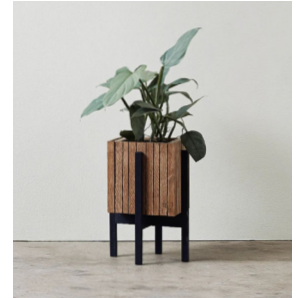
Endless possibilities

SQUARELY COPENHAGEN creates endless possibilities featuring streamlined, natural and beautiful design combined with a unique self-watering technology. The modular planters, which can be combined, contain two modules; one for plants and one for water – both indoors and outdoors.



GrowON

W22 x H24 x D22 cm
Oiled or untreated oak and ash



StandON |for GrowON

W27 x H37 x D25 cm
Oiled oak or ash



GrowWIDE

W60 x H24 x D22 cm
Oiled or untreated oak and ash



StandWIDE |for GrowWIDE

W60 x H37 x D27 cm
Oiled oak or ash





GrowSMALL

W15 x H24 x D15 cm
Oiled or untreated oak and ash



GrowMORE

W35 x H45 x D35 cm
Oiled or untreated oak and ash



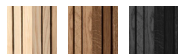
GrowBIG

W45 x H52 x D45 cm
Oiled oak or ash



GrowLARGE

W90 x H52 x D45 cm
Oiled oak or ash



HoldON | Leather
for GrowON or GrowWIDE
L38 or L48 cm
Cognac, brown or black



HoldON | Nylon
for GrowON or GrowWIDE
L38 or L48 cm
black, light grey or dark green



Hook | Wall

GrowSMALL (1 pc)
GrowON (1 pc)
GrowWIDE (2 pcs)



Wheels

GrowBIG (4 wheels)
GrowLARGE (6 wheels)
GrowMORE (4 wheels)
GrowBIG (4 wheels)



Have you found the perfect planter?

We offer a range of rental, purchase, and maintenance options for the plants and planters featured in this brochure, tailored to fit your client's space, style, and budget.

From the initial design stage to installation and ongoing maintenance, we're with you every step of the way.

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