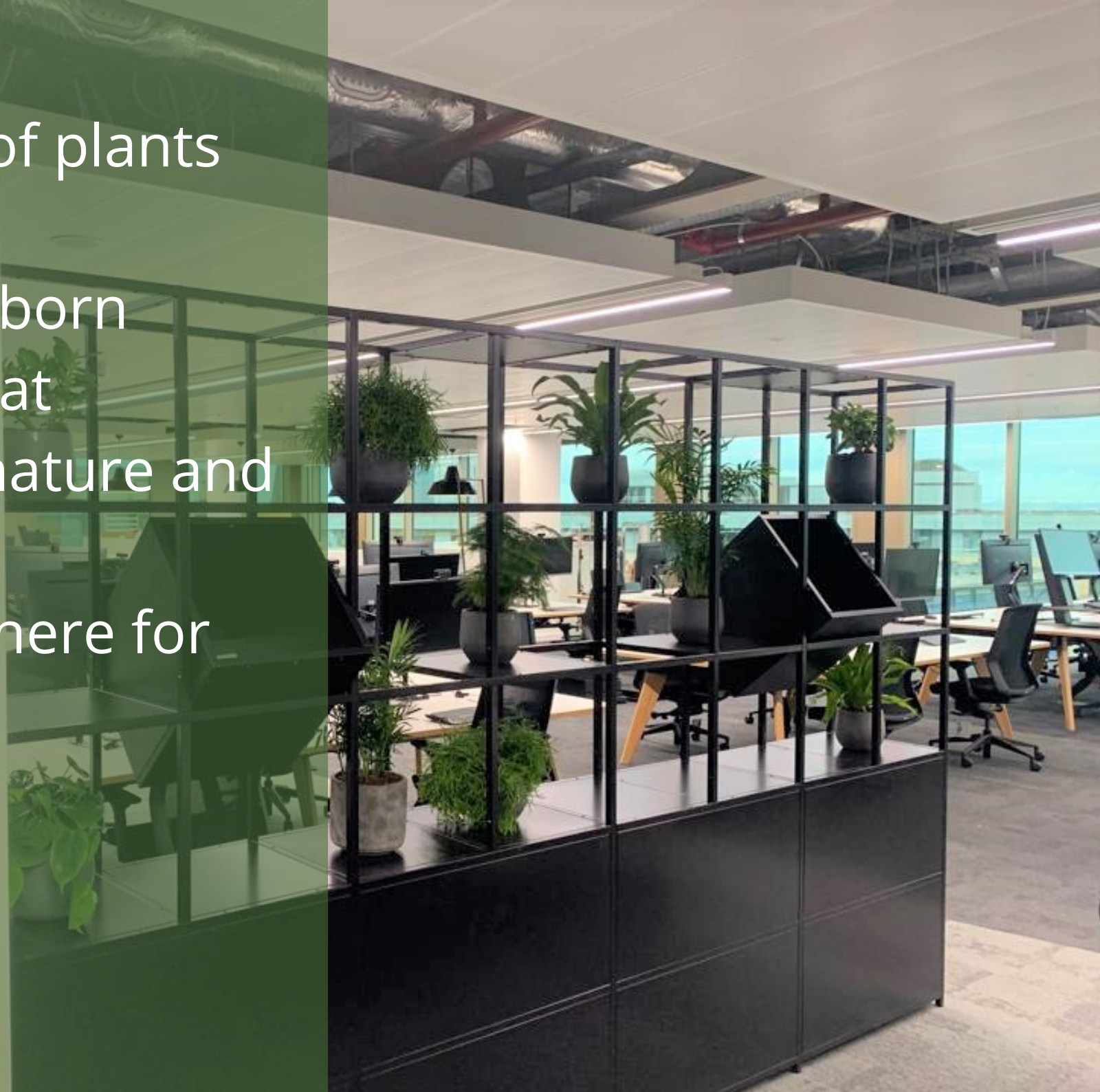




Using plants in  
Interior Design

The presence of plants and flowers restores the inborn relationship that we have with nature and provides a better atmosphere for your clients.





## The benefits of plants

Extensive research has proved that the presence of living plants increases well being and reduces stress. They also enhance positive thinking. This is not just psychological; plants absorb toxins and release oxygen to provide better air quality, creating a healthier environment.

### Results from research proved that:

- impressive planting helps to create the right atmosphere and visitor experience
- hotel guests are willing to pay up to 23% more for rooms with biophilic aspects.
- plants add colour to bare architecture and attract visitors from outside
- Workers in offices with natural elements, such as plants & sunligh report a 15% higher level of well-being





***Biophilic Design (noun)*** :  
derived from the word  
Biophilia which literally  
means a love of life. It stems  
from the Greek words for  
Life (Bios) and Love (Philia). It  
has become an important  
concept for blending the  
principles of Biophilia with  
Architectural Best Practice

*“Bringing the outside, inside.”*

<https://www.benholm.com/biophilic-design/>





Interior plants don't have to use materials that have an impact on the environment. At Benholm we can use our clean, pure, sustainable, peat-free planting system for maximum environmental excellence.

Supporting accreditation schemes such as ISO 14001 and BREEAM

<https://www.benholm.com/enviroculture/>



# The difference that plants make

Plants are a highly-effective enhancement for your spaces and can have a number of benefits, such as;

## Visual effect

- Make a great first impression on visitors with reception areas
- Creates aesthetically attractive working areas for staff
- Adds life to common areas to keep tenants happy
- Helps to sell empty office space to tenants

## Health and well being

- Healthy staff are more productive and creative
- Reduce sick leave and avoid health claim risks
- Well being initiatives are important for retention of key staff
- Helps to create a great workplace culture

## Environmental

- Enviroculture is peat-free and soil-free
- Plants help organisations be seen to be green
- BREEAM rating and other environmental considerations
- We offer sustainable container options





The happiness and well-being of your clients is your guarantee of repeat business





# Create a welcoming atmosphere

A warm welcome speaks volumes. It's all about visual impact. Does it look clean and tidy and well-cared-for? Beautifully designed? Those little things that have been provided that proves the customer had been thought about? All these aspects contribute to an impression that is formed in the first few seconds upon arrival.

Some beautiful, attractively arranged entrance planters, perhaps with seasonal flowers, help to create an aura of prestige that confirms the Customer in his/her decision to visit that particular venue.

It's often the little things that make the biggest difference.





# We enhance your reputation

Venues with great plant or floristry displays will always be more welcoming than those without.

We help you to build your business. We are always at the forefront of the latest trends in plant and floral designs, and are bursting with creative ideas to include living and artificial plants in your design schemes that will delight and inspire your clients.

We can create different atmospheres for different areas - restful and inviting for spaces designed for private conversations, or exciting and appealing where groups congregate.





Design naturally superior interiors





## Nordik Moss

BY BENHOLM

### What is Nordik Moss?

- Living moss that we've sustainably harvested
- Treated for preservation, used in creative designs
- Multi sensory tactile experience

### Why use Nordik Moss?

- Highly versatile
- Virtually maintenance free
- Significant acoustic properties





## Why choose Benholm Group?

You can rely on us – we have nearly 30 years of experience and our clients can testify that we won't let you down. We have the accreditations you would expect of an exceptional supplier – ISO9001, ISO14001, ISO25001. Our extensive knowledge of plants adds a new dimension to your offer and sets you apart from your competition.

Our team is on hand to advise and provide you with attractive proposals that suit your clients both visually and financially.

We work with some of the UK's most prominent Interior Designers, helping bring their creative vision to life with the perfect plants and flowers for any space.

As part of accredited on-site trades we are there to expertly transform your ideas into stunning reality. We're responsive, professional with a market leading breadth of solutions and ideas for you to choose from. We provide free CPD training for you and your team on what can be achieved with plants, plus our inspirational gallery of images and projects are free to use.

*"Benholm have been supplying and maintaining our indoor plant displays for a number of years and we are extremely pleased with the service that we receive from them. They have been very helpful and informative when choosing the different plants around the business and the team are exceedingly pleasant, cheerful and take great care in looking after each individual plant. We would recommend Benholm anytime."* - **Interior Designer**





- Rental, purchase and maintenance options
- Extensive range of plants, containers and planting styles
- Dedicated design team to help you create the right effect for your clients

Call us today on 08000 724 723  
to arrange a free site visit





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